



NACPT
NORTH AMERICAN COLLEGE
PHARMACEUTICAL & TECHNOLOGY

POST-SECONDARY DIPLOMA

HOSPITALITY & TOURISM POST-SECONDARY DIPLOMA



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Program Code: HOS.TOU.DIP
Program Duration: 2 years of
Training with Co-op Placement

Program Outline

SEMESTER 1

HP001 – Introduction to Hospitality & Tourism (MGT 060)

- Introduction to basic legal and ethical aspects of business operations.
- Canadian legal system and how different forms of businesses such as sole proprietorships, partnerships and corporations are regulated
- Employment law, consumer law and competition law

HP002 – Fundamentals of Marketing (Mgt 010)

- Field of marketing
- Importance of creating customer value
- Marketing strategies and social responsibilities involved while marketing
- Four P's and C's in marketing
- Branding, retailing, wholesaling and personal selling.

HP003 – Fundamentals of Accounting (Mgt 030)

- Basic financial and management accounting principles and practices
- Accounting cycle
- Financial assets, liabilities
- Financial statement analysis

- Costing and cost-benefit analysis and capital budgeting.

HP004 – Macro Economics (Econ 002)

- Economy of Canada vis-à-vis the global economy
- Monetary policy of Canada, government debts, inflation, deflation, international trade policy, balance of payment, and trade agreements

HP005 – Introduction to HRM (Mgt 020)

- Importance of human resource management
- Basic requirements of managers

SEMESTER 2

HP006 – Operations Research (Mgt 051)

- Major tools of operations research
- Markov chains
- TSP heuristics
- New LP models,
- Simplex-based approach to LP sensitivity analysis.

HP007 – Organizational Behavior (Mgt 005)

- Organizational culture,
- External environment organizational structure,
- Motivation, group dynamics, leadership, change management
- Communication

HP008 – Business ethics (003)

- Strategic management of MNEs
- Front desk services in any hotel or travel industry
- Guest services, rate structures, hotel reservations

HP009 – Managing Front Office Operations (Mgt061)

- Front desk services in any hotel or travel industry
- Guest services, rate structures, hotel reservations

HP0010 – Hospitality Law (Mgt 064)

- Legal issues that hotel operations face daily
- Basic legal principles that govern the hospitality industry

SEMESTER 3

HP0011 – Managing Technology in Hospitality Industry (Mgt 066)

- Technology strategies for the hospitality industry.
- Various technologies used in restaurant, hotel, casino and other tourism sectors.

HP0012 – Project Management(Mgt 040)

- Importance of project management
- Basic requirements of managers

SEMESTER 4

HP0013 – Strategic Management (Mgt 009)

- Purpose, mission and vision of any organization
- Various business level and corporate level strategies
- International strategies adopted by firms in recent times

HP0014 – Housekeeping (Mgt062)

- Housekeeping in the hotel industry
- Managing inventories, controlling expenses
- Laundry, guestroom cleaning, and maintaining cleanliness in a public area

HP0015 – Food & Beverage Management (Mgt 063)

- Types of foodservice industry
- Organization of food and beverage
- Preparing the menu & Maintaining sanitation and safety

HP0016 – Training & Development in Hospitality Industry (Mgt 065)

- Assessing training needs
- Training tools and techniques
- Imparting training
- Evaluation, orientation and outsourcing.

HP0017 – International & Canadian Tourism(Mgt 067)

- Impact of tourism on the Canadian economy, culture, and environment

SEMESTER 5

HP0018 – Management Fundamentals (Mgt 001)

- Overview of management processes in organizations
- Functions of management

HP0019 – Micro Economics (Econ 001)

- Fundamental economic principles and theories

HP0020 – Business Law (Bus 004)

- Introduction to the complex legal system
- Statutory and common law relevant to business and consumer transactions
- Introduction to tort law, law of contracts, competition law, consumer protection, real and intellectual property legislations relevant to business.

HP0021 – Statistics for Business (Bus 010)

- Various statistical methods and analysis that are required in a business scenario

SEMESTER 6

HP0022 – English Fundamentals (Eng 001)

- Fluency in Standard English
- Basic principles of grammar, punctuation and writing

HP0023 – Computer Applications in Business (Comp 002)

- Tasks in professional office environment

HP0024 – Sales Management (Mgt 011)

- Introduction to professional selling

HP0025 – Co-op placement

- Application of knowledge and skills in a practical environment

For more questions
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